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aidswalk.net

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FACT SHEET

24th Annual AIDS Walk San Francisco - 10k Walkathon

Date: Sunday, July 18, 2010

Location: Golden Gate Park

Walkers: 25,000

Sponsors Include: ABC-7, Chevron, Del Monte Foods, Gap Inc., Williams-Sonoma Inc., Bank of America, Gilead Sciences, KBLX 102.9, MOVIn 99.7, Nordstrom, SF Marriott Marquis, Wells Fargo, SF Weekly

2009 Total: \$3.5 million

Benefiting San Francisco AIDS Foundation and other Bay Area HIV/AIDS organizations

Background

Since 1987, AIDS Walk San Francisco has raised more than \$73 million for HIV/AIDS services in the Bay Area, and has grown into the largest AIDS fund-raising event in Northern California.

AIDS Walk San Francisco is notable just not only for its size, but also for its diversity. People of all ages, races, and backgrounds come together each year in a massive, powerful, and inspiring demonstration of compassion and action. Funds raised by AIDS Walk San Francisco benefit the San Francisco AIDS Foundation and enables it to provide services that improve the quality of life for thousands of people living with HIV/AIDS and focus prevention efforts on those at greatest risk of contracting the disease.

By becoming a sponsor of AIDS Walk San Francisco, you can make a significant contribution to the fight against AIDS and play a central role in the success of one of the most recognizable, longstanding, and respected AIDS fund-raising events in the world. The AIDS Walk San Francisco staff will work closely with you and your organization to tailor a sponsorship package that creatively meets your marketing and philanthropic goals.

About San Francisco AIDS Foundation

San Francisco AIDS Foundation works to ensure the HIV epidemic ends in the same city where it began. By combining innovative, evidence-based programs for HIV prevention and care with bold policy initiatives focused on issues ranging from harm reduction to total health and wellness, the agency is making sustainable progress against HIV among populations most vulnerable to the disease. Established in 1982, San Francisco AIDS Foundation refuses to accept that HIV transmission is inevitable.