

AIDS WALK NEW YORK

MAY 20, 2012

Presented by
DUANEREADE

Name _____ Team Name _____ Team Number _____

Address _____ Phone (_____) _____

Email _____

Please use this form to list all of your sponsors who donate with check, money order, cash, or matching gifts (off-line fundraising). Do not list your sponsors who donate through your web page (online fundraising).

My Fundraising Goal is: \$ _____

Walkers who set a goal of \$1,000 or more are part of the exclusive Star Walkers Club™. For more information, see reverse.

Please ask everyone who sponsors you with a check, money order, or cash to pay at the time of their pledge. Checks and money orders should be made payable to: "AIDS Walk New York" or "AWNY." Please print legibly and have your sponsors write your name in the memo portion of the check. Contributions are tax deductible. Thank you.

SPONSOR'S NAME	AREA CODE	TELEPHONE NUMBER	AMOUNT PLEDGED \oplus	*MATCHING GIFT \$ (IF ANY) \equiv	TOTAL PLEDGE	AMOUNT COLLECTED PREWALK
(Example) <i>Susan Sample</i>	(718)	555-1382	\$100	None	\$100	\$100
1						
2						
3						
4						
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You are doing an exceptional job fundraising! You should become a member of the exclusive Star Walkers Club! For more information, see reverse.						
16						
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BRING THIS FORM TO AIDS WALK NEW YORK RAIN OR SHINE

IF DONATING BY CREDIT CARD, USE THE SPACES BELOW. Only give credit card information to those you know.

25	NAME	AREA CODE	PHONE NUMBER			
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE	CHOOSE ONE <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____			
CARD NUMBER	SEC. CODE	SIGNATURE				
26	NAME	AREA CODE	PHONE NUMBER			
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE	CHOOSE ONE <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____			
CARD NUMBER	SEC. CODE	SIGNATURE				

If you fill up this Sponsor Form, we'll gladly send you another! Call the AIDS Walk office at 212.807.WALK or visit aidswalk.net to download additional forms.

Last year, walkers raised an average of \$269 each. Any amount you raise is greatly appreciated.



AMOUNT PLEDGED \oplus	*MATCHING GIFT \$ (IF ANY) \equiv	TOTAL ⁷ PLEDGE	TOTAL ⁴ COLLECTED PREWALK

* Please attach each Matching Gift Form to the corresponding donation when you submit your funds.

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Benefiting

GMHC

FIGHT AIDS. LOVE LIFE.

and 40 other tri-state area AIDS service organizations.



Photo by Carlos Rodriguez

EVERYTHING YOU NEED TO KNOW ABOUT AIDS WALK NEW YORK!

BEFORE AIDS WALK NEW YORK

#1 Set a personal fundraising goal.
Set your fundraising goal high. Thousands of men, women, and children living with HIV/AIDS depend on the money raised at AIDS Walk New York. Your strong support will make a meaningful difference in their lives, and the lives of those at greatest risk of HIV infection.

#2 Personalize your AIDS Walk fundraising web page.
Collecting donations is easier than ever! Friends and family can sponsor you directly online with a credit card on your very own AIDS Walk fundraising web page. To personalize your page, log in at aidswalk.net and follow the simple steps. If you do not know your username and password, contact us at awnyinfo@aidswalk.net and we will send you this information so you can get started.

#3 Recruit sponsors and get donations.
Ask your family, friends, neighbors, and co-workers to sponsor you. The suggested minimum pledge is \$25. Many of your sponsors will pledge \$50, \$100, or more! The more people you ask, the more donations you will receive! Of course, you should sponsor yourself, if you can.



Many participants have achieved remarkable results by fundraising through social networking sites. Please call our office for fundraising tips with Facebook, Twitter, YouTube, and more!

#4 Collect the money in advance.
Ask everyone who sponsors you with a check, money order, or cash to PAY WHEN THEY PLEDGE. Ask your sponsors to make their checks payable to "AIDS Walk New York" or simply "AWNY." Their canceled check will serve as their receipt. Online credit card donors will receive an email confirmation as a receipt.

MATCHING GIFTS CAN DOUBLE YOUR FUNDRAISING

You may be able to double your contributions for AIDS Walk New York! Ask everyone who sponsors you if their company has a matching gift program. Hundreds of companies match the donations given by their employees. Also, check with your employer to see if they will match your own donations and/or the money you raise. Please attach each Matching Gift Form to the corresponding donation when you submit your funds.

AIDS WALK NEW YORK - SUNDAY, MAY 20, 2012

Bring this Sponsor Form and all prepaid pledges with you to AIDS Walk New York in Central Park. Sign-In opens at 8:30 a.m. in the park. The Opening Ceremony is at 9:15 a.m., and the 10 kilometer walk begins at 10 a.m. Since thousands of people will be participating, we suggest you arrive promptly at 8:30 a.m. to turn in your pledges. Most people will take about two hours to walk the 10 kilometers (6.2 miles). We suggest you wear sturdy shoes and dress in layers for comfort. Water, refreshments, and restroom facilities will be provided at checkpoints along the route.

**The AIDS Walk New York office is here to help you!
For additional Sponsor Forms, assistance with
your personal web page, or fundraising advice,
please call 212.807.WALK or visit aidswalk.net.**

MORE OPTIONS FOR SUBMITTING DONATIONS

You can turn in your donations to the AIDS Walk office at any time. Be sure to include your name, so we can properly credit you.

Send donations to:
AIDS Walk New York, Old Chelsea Station, P.O. Box 10, New York, NY 10113-0010

Or visit our office at:
446 West 33rd Street (Between 9th and 10th Avenues), 6th Floor, New York, NY 10001

Additionally, the AIDS Walk office will host an Early Sign-In to receive donations and distribute Fundraising Awards from Wednesday, May 16 through Friday, May 18, from 8 a.m. to 8 p.m.

EARN FUNDRAISING AWARDS!

If you raise \$150 or more Official 2012 AIDS Walk T-shirt
*NEW: A soft jersey-cotton stylish black V-neck!

If you raise \$250 or more Official 2012 AIDS Walk Cap and T-shirt

If you raise \$500 or more Official 2012 AIDS Walk Picture Frame, Cap, and T-shirt

To qualify for these awards, contributions must be received online or in the AIDS Walk office by 5 p.m. on Friday, June 15, 2012.

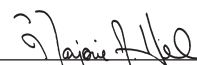
If you raise \$1,000 or more you will become a Star Walker™ and receive the Official 2012 Star Walker Eco-Friendly Travel Mug!

To join the Star Walkers Club, simply call 212.807.WALK and set a goal to raise \$1,000 or more. Once you reach your goal, you will receive all the award items above, in addition to exclusive access to the Star Walker Breakfast and Sign-In Area on the morning of AIDS Walk New York. Star Walkers are also awarded a special Star Walker Commemorative Pin and Royalty Crown (our tradition!) to wear during the event. Get ready for some STAR treatment for all your hard work!

A copy of GMHC's latest financial report is available at www.gmhc.org.

The bearer of this form	_____	The City of New York Department of Social Services License No. A-10573
	Signature of Solicitor	

	Name of Solicitor	

	Address of Solicitor	
	GMHC	
is a duly authorized representative of	Name of Licensed Organization	Dates in force: Jan. 1, 2012 to June 30, 2012
	446 West 33rd Street New York, NY 10001-2601	
	Address	
and is authorized to accept contributions in its behalf		Solicitation of Walkathon Pledges - New York City
	Executive Director's Signature	

Please do not solicit contributions on the street.

In Cooperation with
City of New York Parks & Recreation 